S2 2018 **SKATEBOARDING**

ICONS

GOLD MARKETING SUPPORT
Marketing support at gold level.

SILVER MARKETING SUPPORT
Marketing support at silver level.

BRONZE MARKETING SUPPORT
Marketing support at bronze level.

DC COLLABORATION
Unique products developed with artists and brands.

DC ESSENTIAL
Essential DC staples that are carried over each season.

SKATEBOARDING
S182

TECHNOLOGY OVERVIEW **02**
FOOTWEAR **04**

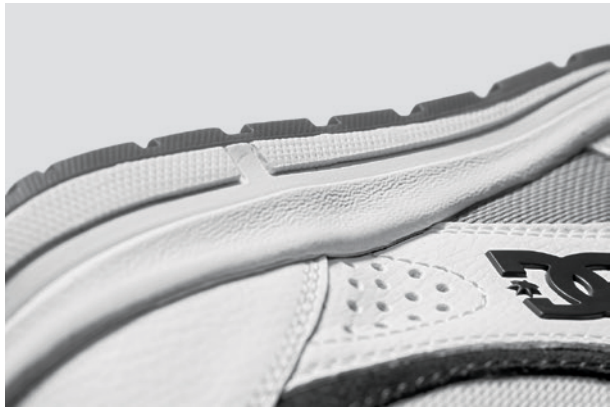
FOOTWEAR**TECHNOLOGY**OVERVIEW

IMPACT-A™

Select models of DC's high-performance skate shoes have a thermoplastic urethane airbag to provide superior cushioning. Three sizes of airbags are used to enhance the performance of DC's footwear.

IMPACT-I™

Inflexion technology features inverted cones constructed of a lower durometer rubber to allow compression upon landing. IMPACT-I protects the foot from harsh impacts while retaining the board-feel and flexibility of a traditional vulc shoe.



UNILITE™

Naturally super light, super flexible so it moves with your foot, provides long lasting cushioning and impact protection, and because it's outsole-grade, we can use less rubber on the bottoms of the shoes without compromising performance.

MPACT-5™

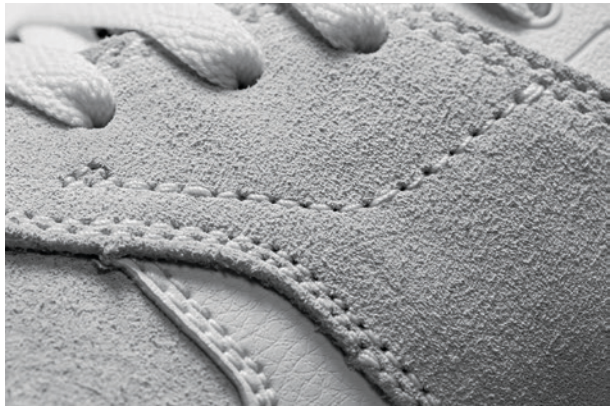
Custom insole system that isolates the heel and forefoot landing zones. Provides comfort and protection for the areas of your feet that take the most abuse. Ideal for high-impact skating.

SUPER SUEDE™

50% more durable than regular suede and retains the instant comfort and soft feel of regular suede

SUPER CANVAS

Heavy weight canvas construction backed with DC's SUPER CANVAS reinforcement creates a textile option that will not blow out like traditional canvas, while also retaining structural integrity.



SUPER STITCH

This high tensile thread contains superior durability properties compared to a standard cotton strand. SUPER STITCH significantly increases the life-span and integrity of the shoe's support and performance.

SKATE**FOOTWEAR**

S2 2018

TIAGO**LEMOS**

NVY
NAVY

3 613373563811

TIAGO **S** ADYS100386

Unless you've been living under a rock, its no surprise that Tiago Lemos is getting his own pro shoe. Coming out swinging with insane video parts, massive pop, and style that harkens back to skateboardings golden era, Tiago has made his mark on skateboarding. His pro model also aims to make its mark, with innovative technologies like an IMPACT-A™ for heel cushioning and SUPER STITCH for longer lasting performance. DC's proven SUPER SUEDE™ adds 50% more durability to the toe area while the jacquard style tongue offers exceptional breathability.

FEATURES
- SUPER SUEDE™ construction
- Jacquard Style Mesh Tongue for Breathability
- Elastic Tongue Centering Straps
- EVA Midsole with Medial Heel Stabilizer
- IMPACT-A™ for Impact Protection
- SUPER STITCH for Longer Lasting Integrity
- ORTHOLITE Sockliner

SIZES
6 to 14 (no 13.5)

RESTRICTED TL IMPACT-A SUPER SUEDE

WESKREMER

SHT
SHITTAKE

3 613373569103

WES**KREMER** 2S ADYS300241

FEATURES
- Wes Kremer's Second Pro Model
- Slip On Style Construction
- Additional Lacing For Extra Support
- SUPER SUEDE™ Construction
- IMPACT-S™ for Added Protection
- High Abrasion Screen Print On Vamp for Added Durability

SIZES
6 to 14 (no 13.5)

RESTRICTED

EVANSMITH

8698 DPR

3BK
BLACK/BLACK/BLACK

3 613373568229

EVAN**SMITH** HI**ZERO** S **ADYS300477**

Seamlessly fusing boardfeel with impact protection, DC presents the Evan Smith with IMPACT-I™ technology. A deconstructed silhouette with a combination of SUPER SUEDE™ and suede upper materials, unique rubber toe cap, and first of its kind vulcanized sole create a style as original as Evan himself.

FEATURES
- DC's IMPACT-I™ Inflexion Vulc Technology
- Rubber Toe Cap for a Longer Lasting Skateboarding Shoe
- SUPER SUEDE™ Construction
- Evan Smith Branding

SIZES
6 to 14 (no 13.5)

RESTRICTED

OWH
OFF WHITE

3 613373560186

BKW
BLACK/WHITE

3 613373561190

EVAN **LO**ZERO **S** ADYS300478

Seamlessly fusing boardfeel with impact protection, DC presents the Evan Smith with IMPACT-I™ technology. A deconstructed silhouette with a combination of SUPER SUEDE™ and suede upper materials, unique rubber toe cap, and first of its kind vulcanized sole create a style as original as Evan himself.

FEATURES
- DC's IMPACT-I™ Inflexion Vulc Technology
- Rubber Toe Cap for a Longer Lasting Skateboarding Shoe
- SUPER SUEDE™ Construction
- Evan Smith Branding

SIZES
6 to 14 (no 13.5)

SILVER RESTRICTED EvanSmith IMPACT-I SUPER SUEDE

BNG
BROWN/GUM

3 613373559692

SWITCH**PLUS** S **ADYS300399**

FEATURES
- SUPER SUEDE™
- All New Last for Superior Fit and Comfort
- Blind Seam on Lateral Side for Added Durability
- Achilles Relief at Heel
- IMPACT-S™ Footbed for Increased Comfort and Impact Resistance
- IMPACT-I™ Inflexion Technology Outsole for Improved Impact Protection.

SIZES
6 to 14 (no 13.5)

RESTRICTED IMPACT-I™ IMPACT-S™ SUPER SUEDE™

MAR
MAROON

3 613373562654

PLAZA **TCS** ADYS100319

FEATURES
- SUPER SUEDE™ for Durability and Canvas Upper for Breathability
- Foam Padded Tongue and Collar for Comfort
- Performance Cupsole

SIZES
6 to 14 (no 13.5)

RESTRICTED SUPER SUEDE

BAKER
SKATEBOARDS
DCSHOECOUSA
7

NVW
NAVY WHITE

3 613373561800

BCG
BLACK/CHARCOAL

3 613373560704

SWITCH **S** ADYS300104

FEATURES
- SUPER SUEDE™
- All New Last for Superior Fit and Comfort
- Blind Seam on Lateral Side for Added Durability
- Achilles Relief at Heel
- Extra Plush ORTHOLITE Footbed for Cushioning
- New Outsole Designed Specifically to Resist Heel Impact and Provide Flexibility

SIZES
6 to 14 (no 13.5)

RESTRICTED

SUPER™ SUEDE

BUR
BURGUNDY

3 613373567505

GRY
GREY

3 613373566362

3BK
BLACK/BLACK/BLACK

3 613373568540

LYNNFIELD **S** ADYS300463

DC presents the Lynnfield S a timeless blucher toe silhouette using SUPER SUEDE™ for Durability and IMPACT-S™ for maximum shock absorption.

FEATURES
- SUPER SUEDE™
- SUPER CANVAS
- IMPACT-S™
- Vulcanized Construction
- Abrasion-Resistant Sticky Rubber Outsole
- DC's Trademarked "Pill Pattern" Tread

SIZES
6 to 14 (no 13.5)

RESTRICTED

GRY
GREY

3 613373556295

TRASE **S** ADYS300206

FEATURES
- SUPER SUEDE™
- HD Print Logo
- Cotton Flat Laces
- Mesh Sockliner
- Vulcanized Construction
- Abrasion-Resistant Sticky Rubber Outsole
- DC's Trademarked "Pill Pattern" Recessed Tread

SIZES
6 to 14 (no 13.5)

RESTRICTED

SUPER™ SUEDE

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DCSHOECOUSA
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